



WORLD TRADE CENTER®
MILAN



WTC Milan's partner Frigoriferi Milanese is holding "Writing. Design on your desk", the first Italian market-exhibition dedicated to stationery design.



Milan, May 2013 – Companies, self-producer designers, graphic designers and illustrators are presenting and selling their own products at Frigoriferi Milanese from May 24th to 26th.

"Writing. Design on your desk" is the first market-exhibition in Italy entirely focused on stationery design, where design meets the desk through its main tools (pencils, notebooks, pens, pen drives, diaries, sheets, albums, colors, glue, tape, scissors, mouse, tablets, etc.).

Thanks to the wide and selected offer, "Writing. Design your desk" represents a commercial platform that collects and promotes products that are normally released in a few specific contexts, such as museums bookshops, on-line shops, design, graphics and architecture libraries.

A space within the exhibition is dedicated to designers under 30 who are presenting their own original stationery design productions and to the design academies.

